

Fujinomiya City "Food Waste Reduction Promotion Plan" (summary version)

1 What is the "Food Waste Reduction Promotion Plan"?

In recent years, there has been increasing international interest in the various issues caused by food waste.

Under such circumstances, Fujinomiya City has developed a plan for citizens, businesses, and the city to work together to reduce food waste based on the "Law for Promotion of Food Waste Reduction", which was enforced in October 2019, taking into consideration the characteristics of the city.

2 Current Status of Food Waste



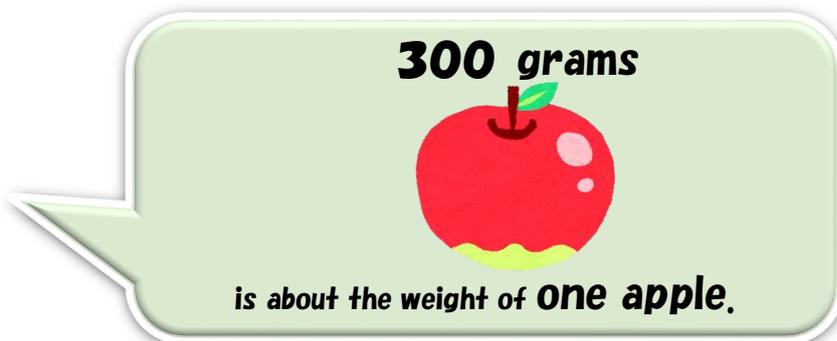
3 Goal of the Plan

Reduce the amount of food waste discarded in the city per year to **less than 2,450 tons**.

→Reduce food waste discarded by **300 grams** per person per month!



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SDGs
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Fujinomiya City



4 Initiatives to Achieve the Goal

● City's Initiatives

**Mizu-KIRI
(drain)**

Drain any fluids from food waste before disposing!

**"3-KIRIs"
campaign**

**Tsukai-KIRI
(use up)**

**Tabe-KIRI
(eat up)**

Every 3rd Sunday of the month
is 'Fridge Clean-Up Day'!

'Fujinomiya 3010' campaign

Others...

Consideration of food waste disposal methods, donation of stockpiled food, holding on-site lessons, instruction on food at elementary and junior high schools, and holding eco-cooking classes, etc.

Promoting the use of "Food Bank"



● Working with Businesses

- Promoting "Tema-e Dori" campaign (Take a product from the front on the shelf at supermarkets /convenience stores.) and "Fujinokuni Tabekiri Yattane!" campaign (Eat all the meals served up.)
- Implementation of matching between businesses facing food waste issues and other organizations

● Citizens' Initiatives

○ Initiatives when shopping

- 1 Check what foods you have at home before shopping and don't buy too much.
- 2 Accept non-standard products.
- 3 For foods that will be used immediately, choose products that are close to their expiration date.

○ Initiatives when preserving food

- 1 Organize inside of the fridge to make it easier to see.
e.g. -Sort food by type of item and frequency of use.
-Place food that will be eaten immediately on the bottom shelf for easy pickup.
- 2 Properly understand the difference between consumption and expiration dates.

○ Initiatives when cooking

- 1 Try "Fridge Clean-Up Day".
- 2 Use up food that you have at home.
- 3 Try cooking some parts of the food you used to dispose of.
- 4 Reuse leftover meals.
- 5 Cook and serve how much you can eat.

○ Initiatives when eating out

- 1 Try "Fujinomiya 3010" campaign.
- 2 When eating out at any restaurant in the city that is registered in the "Fujinokuni Tabekiri Yattane!" campaign, participate in the campaign.